

Higher Education Quality Council

**MINUTES  
CONFERENCE CALL**

**March 28, 2012  
2:30 p.m. – 3:15 p.m.  
1 Yonge Street, Suite 2402**

**Present**

**Council Members:**

Frank Iacobucci, Chair  
Deborah Newman  
Gisèle Chrétien  
Michael Hill  
Navin Dave

**Regrets:**

Norie Campbell

**Guest:**

Chris Monahan, MTCU

**President and Secretary to the Board:**

Harvey P. Weingarten

**Staff supporting the Council:**

Diana Macri, Chief Administrative Officer  
Susan Bloch-Nevitte, Executive Director, Communications  
Ellen Permato, Recording Secretary and Executive Assistant

**1. Call to order**

The Chair called the meeting to order at 2:30 p.m. and established that a quorum of Council members was present.

**2. Approval of agenda**

The members approved the agenda as presented.

**3. Approval of Meeting Minutes :**

1. That the Board approve the Minutes of the Board Meeting of February 27, 2012

Moved by Michael Hill; seconded by Navin Dave.  
Passed unanimously.  
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**4.1 Chair's update**

The Chair reported that the Memorandum of Understanding between HEQCO and the Minister is still being negotiated. When the two sides reach an agreement, the final version will be brought before the Board for approval.

The Council of Canadian Academies, a Federal Crown Agency, has informed the Chair that HEQCO's President/CEO is a member of the Council's expert panel on the State of Industrial Research and Development in Canada. He has been joined by 13 other sectoral and business leaders from around the world to work with the Council in responding to the industrial research and development aspect of the question put forward by the federal government. A list of the panel members is available on the Council's website at [www.scienceadvice.ca](http://www.scienceadvice.ca)

#### 4.2 President's Update

H. Weingarten reported that HEQCO's research projects are proceeding extremely well.

Mary Catherine Lennon who participated at the AHELO conference in Paris reported to him that among the 17 nations involved in the project, Ontario has considerably moved further ahead than the rest, even though Ontario was one of the last jurisdictions to join. Our success is primarily due to institutional interest. The institutions had immediate interest in participating, and managed to illicit interest throughout their departments. This enthusiasm and engagement is demonstrated through the student response rates – ranging from 55% to 78% of the targeted populations- which exceeded all expectations and is thus far the highest in the world.

This year's Community Report is in two parts. S. Bloch-Nevitte reported that the first part will be published in May and will feature six myths and facts on postsecondary education. They are:

- Myth or Fact #1: The lower the tuition the more likely people are to go to college or university.
- Myth or Fact #2: Immigrants are more likely to pursue postsecondary education.
- Myth or Fact #3: No money? No education.
- Myth or Fact #4: There's a growing gender gap in higher education: too few men.
- Myth or Fact #5: Large classes mean less quality.
- Myth or Fact #6: There are too many postsecondary graduates and not enough jobs.

Print ads will be posted in Metro Toronto, London and Ottawa to drive people to the website.

The second part of the Community Report will come out in the fall and will feature system indicators.

#### 4.3 Ministry of Training, Colleges and Universities update

The Deputy Minister reported on the following:

- Provincial budget
- Renewal of HEQCO-MTCU Memorandum of Understanding
- 30% Off Ontario Tuition
- Apprenticeship

- Extension of pay freeze for executives at Ontario's colleges, universities and agencies
- Establishment of a *Jobs and Prosperity Council*
- *Tuition Fee Framework*
- Ontario AHELO project
- Performance indicators

**5.1 Principles for receiving outside revenue**

**Motion:**

1. The members approved the proposed set of principles with amendment incorporating the suggestion made by a board member.

Moved by Navin Dave; seconded by Gisèle Chrétien.

Passed unanimously.

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H. Weingarten will circulate the new wording. Once approved, the principles will be incorporated into the revised MOU.

**5.2 Posting of Board Minutes**

**Motion:**

1. The members adopted the new format of preparing and presenting Minutes of Meeting.

Moved by Gisèle Chrétien; seconded by Michael Hill.

Passed unanimously.

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**6. Adjournment**

The meeting adjourned at 3:15 p.m.